



JCB MERCHANDISE. NOT JUST DESIGNED. ENGINEERED.

Style, safety, comfort and performance. It's what JCB machines are world renowned for. The new JCB range of merchandise is built on exactly the same principles.

Some big names take standard garments and put their badge on it. Not JCB. The first thing we did was talk to our customers to find out exactly what they wanted and needed from their workwear. We then created our entire, bespoke range from scratch.

We specified technical materials and advanced techniques to keep you warm/cool and dry. We looked at the cut and introduced a smaller and bigger size (S;XXL) for maximum comfort. We checked the colours for consistency; you'll always get the same yellow no matter when you order. And we paid a lot of attention to design, so these are clothes you'll want to wear even when you're not at work.

The result? A functional range of workwear, that looks anything but, designed and engineered to perform in the harsh conditions you face everyday.

And we haven't stopped at clothing. We have expanded our merchandise range to include accessories designed with your exact needs in mind: seat covers to protect your investment, bags to hold your work kit and boots, a thermal rug and blanket to keep you warm in extreme conditions. We've even broadened our model range to our widest yet. From 1:25 to 1:87 scale, they're engineered just like the real thing.